

2026



Creative Portfolio

FREELANCE GRAPHIC DESIGNER - ZANELE MONYAI

Overview !

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Graphic Designs!

ABOUT ME.

Hi, I'm Zanele Mongyai!

“I AM AN EXCEPTIONAL GRAPHIC DESIGNER
PASSIONATE ABOUT HELPING BUSINESSES ESTABLISH
STRONG BRAND IMAGE THAT WILL HELP THEM
STAND OUT BY CREATING CONSISTENT AND
RECOGNIZABLE COMPANY EXPRESSIONS WHICH SETS
A TONE TO THE SUCCESS OF THEIR BUSINESSES .”



Passion behind the graphics

- EXPERIENCED GRAPHIC DESIGNER WITH EXPERTISE IN BRANDING, MARKETING MATERIALS, AND DIGITAL DESIGN.
- I WORKED WITH RENOWNED ORGANIZATIONS SUCH AS THE INNOVATION HUB, SEDA, AND INTERNATIONAL PARTNERS.
- PASSIONATE ABOUT CRAFTING COMPELLING BRAND VISUALS.

Vision

OUR VISION IS TO HELP BUSINESSES IN AFRICA DEVELOP A STRONG BRAND IMAGE AT AN AFFORDABLE PRICE! GIVING EACH CLIENT A SIGNATURE BRANDING STYLE THAT GIVES THEM A COMPETITIVE ADVANTAGE!

Mission

OUR AIM IS TO CREATE UNIQUE BRAND IDENTITIES FOR BUSINESSES, HELPING THEM STAND OUT AND MAKE A LASTING IMPRESSION. WE SEE OURSELVES AS STORYTELLERS, USING CAPTIVATING VISUALS TO BRING THEIR PERSONALITIES AND VALUES TO LIFE, EMPOWERING THEM TO IMPACT THEIR AUDIENCE MEMORABLY.





SERVICES OFFERED.

- Branding & Identity Design
- Marketing Collateral
- Packaging Designs
- Social Media Marketing
- Website & Digital design
- Corporate presentations & Pitch decks
- Video editing

PRICELIST.

● Branding & Identity Design:

- 1. Logo R450
- 2. Business Card R300
- 3. Thank you cards R400
- 4. Letterheads R400
- 5. Brand ID Template R750

● Marketing Collateral:

- Emailer R800+
- Catalogue R95 p/p
- Flyer..... R350
- Posters R550
- Banner R550

● Packaging designs:

- 1.Product Labels R450+
- 2.Product Mock-up R1500+
- 3.Product concept R3150+

● Social Media Marketing:

- 1.Content Creatives R1200+
- 2.Ad Campaign Post R250
- 3.Business page set up R500+

● Website & Digital design:

- 1.Website Landing Page..... R3500+
- 2.Digital banner R800+
- 3. Emailer..... R800+

● Corporate presentations:

- 1.Pitch deck R120 p/p
- 2.Business Proposal...R95 p/p

OTHER SERVICES.

● CIPC DOCUMENTS:

1. Company registration..... R380
2. BBEEE Certificate..... R200
3. Tax Clearance R200
4. Beneficial Ownership filing..... R400
5. Annual File returns..... R350

● SARS DOCUMENTS:

1. Tax Clearance Certificate...R200
2. Export Certificate R1500
3. Import Certificate..... R1500
4. SADC Certificate..... R1500

● OTHER DOCUMENTS/LABOUR/CSD

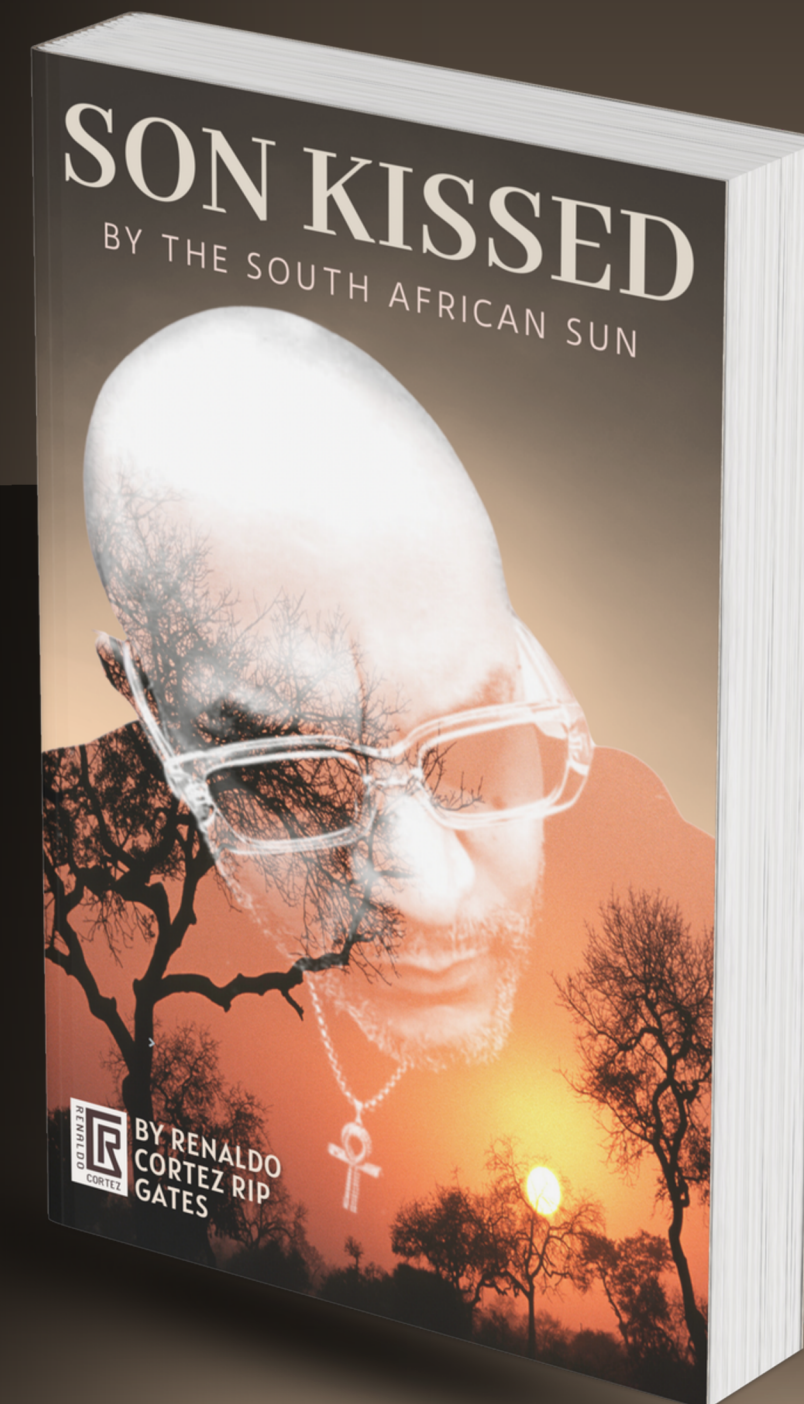
1. Letter of good intent R3700
2. CSD registration R350



BEST PROJECTS



PROJECT 1



SHOWCASING BOOK
COVER DESIGN FOR AN
INTERNATIONAL CLIENT
- RENALDO CORTEZ



PROJECT 2



VUT, 05 MOSHOESHOE STREET
SCIENCE PARK, SEBOKENG,
VANDERBIJLPARK, 1911



+2761-408-1584



@LUMINOUS_GLOW_PRODUCTS



@LUMINOUS_GLOW_PRODUCTS





SCAN HERE



R80
200G

Luminous Glow

BODY CREAM

WITH AVOCADO BUTTER WHICH DIVES DEEP INTO THE SKIN, ENSURING LAST HYDRATION AND LEAVING THE SKIN FEELING SOFT AND SUPPLE. MACADEMIA OIL HELPS TO PREVENT PREMATURE AGING AND STRETCH MARKS.



R120
50ML

Luminous Glow

FACE CREAM

WAS INFUSED WITH A NATURAL, SOOTHING GERANIUM EXTRACT THAT REJUVENATES TIRED SKIN. USERS COULD FEEL THE CREAM'S RICHNESS AS IT ABSORBED INTO THEIR SKIN, LEAVING IT HYDRATED, SMOOTH, AND RADIANT.



R60
75ML

Luminous Glow

HAND LOTION

THE LOTION NOT ONLY MOISTURIZES THE HANDS BUT ALSO PROVIDES SOOTHING EFFECTS, LEAVING THEM SMOOTH AND SILKY. ITS FORMULA CONTAINS NATURAL ACTIVE INGREDIENTS THAT AID IN SKIN REPAIR AND POSSESS ANTIBACTERIAL PROPERTIES.



R100
125G

Luminous Glow

HAIR FOOD

OUR BLEND IS ENRICHED WITH HYDRATING CASTOR OIL TO SOOTHE PARCHED, UPSET SCALPS, AND ROSE GERANIUM ESSENTIAL OIL THAT BREATHES LIFE BACK INTO DISTRESSED HAIR FOLLICLES. THIS AIDS IN MENDING HAIRLINES, BALDNESS, AND BEARDS.



Discover more
Luminous Glow products.
CHAT WITH US ON WHATSAPP



INNOVATION HUB'S SMME PROJECT LUMINOUS GLOW PRODUCT CONCEPT DESIGN PROJECT



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NIGEL, 1490 OPP SOLLY'S MOTORS



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SEDA ECOSYSTEMS
OUT REACH PARTNER



PROJECT 3



SHOWCASING
SOCIAL MEDIA AD
CAMPAIGN POST
DESIGN FOR SEDA.



PROJECT 4



“CHEMIN REFERRAL PROJECT: REBRANDING INITIATIVE ” FROM CHEMKHOWA TO CRYSTAL NATURE”



OPTIMI WORKPLACE: OUR RECENT CLIENT

PROJECT 5



OPTIMI WORKPLACE, A RENOWNED AND AWARD-WINNING ORGANIZATION, HAS ENTRUSTED ME WITH THE RESPONSIBILITIES OF MARKETING AND BRANDING.



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POTENTIAL

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Personal growth

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CREDITS: 120 (NFQ LEVEL 1)

THANK YOU!



HAPPY

Mother's Day

To Our First Teacher, Our Greatest Guide!

PROJECT 6



Ingredients list - Shea butter, Coconut oil, Water, Aloe gel, Vitamin E oil & Black Castor oil

Usage instructions - Section hair & apply evenly, from root to tip, to help define curls, detangle, or add a touch of shine to styles like braids or twist-outs

Allergens/Warning: Unrefined Shea Butter.

NDIM LO CREATIONS

Whipped Shea Butter

Rejuvenating
Softens Hair

Manufacturing Address: 27 Bradford Street, Centurion.
Customer Care Info
Ndimlocreations@gmail.com
+27(0)68-500-7837

250ml

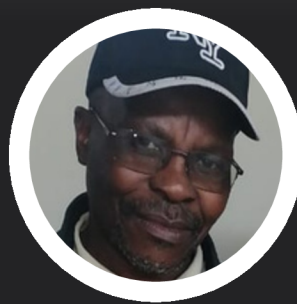


NDIM LO CREATIONS HAS ENTRUSTED ME WITH THEIR CONCEPTS FOR BRAND DEVELOPMENT, BRAND IDENTITY, AND CREATIVE EXPRESSION.





TESTIMONIALS



I APPRECIATE YOUR ASSISTANCE IN DEVELOPING THE BRAND IMAGE FOR MY COSMETICS LINE, LUMINOUS GLOW. YOUR WORK IS TRULY IMPRESSIVE, AND THAT'S WHY I CONTINUE TO RETURN. YOU HAVE SIGNIFICANTLY TRANSFORMED OUR BRAND IMAGE. • **ISAAC MORE**



"WE LOVE THE OUTCOME ZANELE AND SINCERELY THANK YOU FOR BEING PART OF THE LUMINOUS JOURNEY. YOUR SUPPORT PLAYS A VITAL ROLE IN EMPOWERING OUR ENTREPRENEURS AND DRIVING INNOVATION FORWARD. TOGETHER, WE ARE BUILDING A BRIGHTER FUTURE THROUGH COLLABORATION AND IMPACT."



THANKS NELLE MAVRI, YOU JUST TAKE IDEAS AND MASH INTO THE MOST AMAZING MARKETING & ADVERTISEMENT COMMUNICATION PORTAL! WE'RE SO GRATEFUL FOR THE WORK YOU ACHIEVED WITH US AND LOOK FORWARD TO CONINUE PARTNERSHIP AND GROW! • **RENALDO CORTEZ**



WHY CHOOSE ME?



- **Proven Track Record:**
Worked with corporate clients & international partners
- **Creative & Strategic Approach:**
Designs tailored to brand identity & marketing goals
- **Quick Turnaround Time:**
Efficient & professional execution
- **Custom & Unique Designs:**
No templates, each project is crafted from scratch
- **Versatility:**
Designs adaptable across industries & platforms
- **Cost-Effectiveness:**
Get professional designs without breaking the bank.



CONTACT ME

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